Health Economics in Audiologic Practice: Affordability and Willingness to Pay

INTRODUCTION

Affordability of and willingness to pay for amplification devices and hearing health services can be difficult topics to discuss with patients. The session will present an evidence-based, pragmatic approach for addressing affordability issues with patients and leveraging market knowledge, insurance coverage, and community resources to increase accessibility to hearing health care.

This course is a recorded session from the 2020 Audiology Online Conference “Evolving Clinical Practice: Present and Future Considerations.”

LEARNING OUTCOMES

You will be able to:

- compare and contrast affordability and willingness to pay
- describe current findings of studies applying health care economics in audiology
- apply a pragmatic approach for addressing affordability and willingness to pay issues among a diverse patient population

PROGRAM HISTORY and IMPORTANT INFORMATION

Recording length: 69 minutes
Online conference dates: November 11–23, 2020
End date: November 11, 2025

To earn continuing education credit, you must complete the learning assessment on or before November 11, 2025.

This course is offered for 0.1 ASHA CEUs (Intermediate level, Related area).