Leadership Academy: Leadership Communication

INTRODUCTION

Effective communication is a foundational leadership function and a vital characteristic of a competent leader. Given the unique role, leaders play in driving change and leading others through challenges, communication for leaders is much more complicated and nuanced than for individual contributors. Leaders who are skilled communicators create mutual understanding, harmony, and action by adapting their communication styles based on situational factors. Harnessing the power to communicate effectively is one of a leader’s most critical skills, especially during crises or significant setbacks.

LEARNING OUTCOMES

You will be able to:
- Determine your natural communication style and identify strategies to improve communication
- Identify what distinguishes effective leader communication from other forms
- Explain how to communicate with impact during crisis or adversity.

PROGRAM HISTORY and IMPORTANT INFORMATION

Recording date: October 27, 2021
End date: January 8, 2027

To earn continuing education credit, you must complete and submit the learning assessment on or before January 8, 2027.

This course is offered for 0.1 ASHA CEUs (Intermediate level, Related area).