
Ethics in Social Media Engagement

INTRODUCTION

Like many other professionals, SLPs often use social media for the exchange of professional information as well as for personal engagement. Posting of client-related information, uncivil remarks, misrepresentation of services, and/or defamatory claims—whether intentional or unintentional—may cross the boundaries of ethical and legal behavior. This session discusses myths surrounding social media, considerations for posting, and potential consequences of inappropriate use.

This course is a recorded session from the 2021 online conference “Empowered SLPs in Health Care: Breaking Barriers and Shaping Solutions.”

LEARNING OUTCOMES

You will be able to:

- establish or develop institutional policies governing online conduct
- identify examples of appropriate and inappropriate posts on social media sites with respect to the self-imposed standards of the professions
- collaborate with other members of the professions to improve adherence to ethically prescribed professional boundaries when posting on social media

PROGRAM HISTORY and IMPORTANT INFORMATION

Recording length: 92 minutes

Online conference dates: June 2–14, 2021

End date: June 28, 2026

To earn continuing education credit, you must complete the learning assessment on or before **June 28, 2026**.



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This course is offered for 0.15 ASHA CEUs (Intermediate level, Related area).